

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMBINE, INC.

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What we look for in a tree
is what we look for in a man...
fresh, tall and lights up when
we walk into the room.

VIRGINIA SLIMS
'Tis a woman
thing.



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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

